



# Bicester station names

**Chiltern Railways**

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If you think our way, *travel our way.*

# Possible Bicester station names

## Bicester London Road

**Advantages:** Geographically accurate  
History

**Disadvantages:** Doesn't solve the 'which station to go problem'

## Bicester Garden Town

**Advantages:** Communicates change  
Accurate in the long term e.g. Welwyn

**Disadvantages:** Inaccurate today  
Doesn't solve the 'which station to go problem'

## Bicester Village

**Advantages:** Recognisable due proximity to the village

**Disadvantages:** Doesn't just serve the village  
Cost of changing name

# Possible Bicester station names (cont.)

## Bicester South

**Advantages:** Geography accurate

**Disadvantages:** Bicester Village passengers may be confused and get off the train at the wrong station

# Survey highlights

- Telephone interviews were conducted with residents in the Bicester area

Q. There is a suggestion that the station that is being built on the old site of Bicester Town station could be called Bicester Village. Which of the following best reflects your view on this proposed change?

	%	Favourability
I am strongly in favour of a change to Bicester Village	40	49
I am slightly in favour of a change to Bicester Village	9	
I don't really mind either way	28	28
I am slightly in favour of keeping the name Bicester Town	5	23
I am strongly in favour of keeping the name Bicester Town	18	